



PHILADELPHIA
ASSOCIATION OF
BLACK JOURNALISTS



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Philadelphia Association of Black Journalists

ANNUAL REPORT

www.thepabj.org



TRAINING

Provide cutting-edge opportunities for collaboration, community education, engagement and hands-on training.

ADVOCACY

Being on it - not only when they're wrong - but also being a part of the process to help them get it right.

INVESTMENT

Creating new, sustainable pathways for quality multimedia reporting told by JOCs that attracts and engages communities of color in large numbers.

COLLABORATION

Using PABJ's platform as the largest & oldest mid-Atlantic regional JOC association to create & increase collaboration opportunities.



PABJ ROADMAP

HOW WE MOVE DIVERSITY FORWARD

PABJ LEADERSHIP



Ernest Owens
President



Charlene Horne
VP, Broadcast



Jamyra Perry
VP, Print



Theresa Spencer
Secretary



Camari Ellis
Treasurer



Tauhid Chappell
Parliamentarian



Mannuel Smith
Immediate Past President

Committee Chairs

Membership Committee | Theresa Spencer
Associate Membership Committee | Sharron Cooks
Awards Committee | Haniyyah Sharpe Brown
Scholarship Committee | Charlene Horne
Finance/Entrepreneurship Committee | Camari Ellis
Bylaws Committee | Tauhid Chappell
Elections Committee | Sharron Cooks

THE PABJ TRANSITION

Since 1973, our groundbreaking organization has navigated decades of change and opportunity. As America's first established association of Black journalists, we always knew how to thrive and survive together. 2022 was a revolutionary year of redevelopment, refocus, and transition. After previous years of pivoting from the pandemic and racial uprisings, this time we made smart investments in our future without forgetting to pay homage to our legacy. No longer an organization simply asking for support for Black journalists, we're now a thriving non-profit that is ensuring equity for Black media professionals.

This report outlines how PABJ was able to transition into an emerging media non-profit and how we celebrate the triumphs of the organization as we head into 50 years of prominence.

Thank you to our members, the chapter's executive board, and our supporters.

Ernest Owens
President



2022 HIGHLIGHTS



RAISED OVER \$100,000 FROM OUR LIVE
PABJ AWARD PROGRAMS.



OFFERED MEMBERS FREE VIRTUAL
WORKSHOPS AND SPONSORED,
INDUSTRY STATE-OF-THE-ART
DIGITAL COURSES.



RECEIVED A \$56,000 GRANT FROM THE
WILLIAM PENN FOUNDATION –
LARGEST SINGLE GRANT IN THE
ORGANIZATION’S HISTORY.



OUR ANNUAL BUDGET REACHED OVER
\$250,000 THIS YEAR -- THE HIGHEST IT'S
EVER BEEN IN THE ORGANIZATION'S
NEARLY 50-YEAR HISTORY.



REACHED OVER 450 MEMBERS &
CORPORATE PARTNERS.

PARTNERSHIP SPOTLIGHT

PHILLYCAM



In November 2022, PABJ re-launched its Media Access event in partnership with PhillyCAM, a local public access media nonprofit that provides professional development and storytelling services to the community at large.



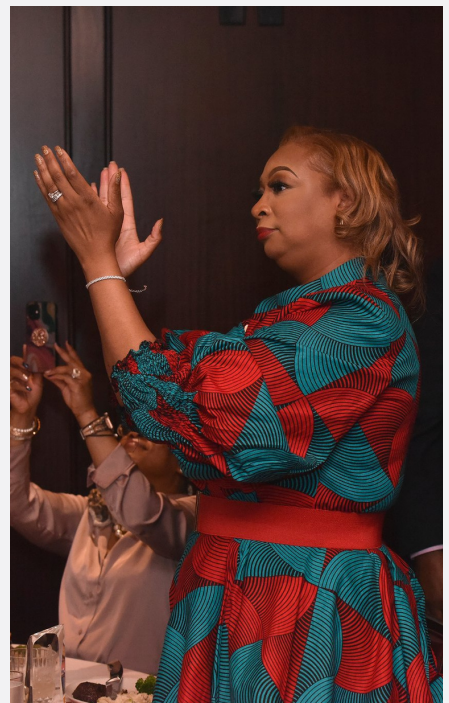
PABJ members of all skills levels and interests explored PhillyCAM membership benefits and resources. There was networking, hands-on demonstrations and a special tour of PhillyCAM's equipment and facilities.



Community members also learned how to use PhillyCAM to promote their work and build their careers – an opportunity for them to explore, connect, and imagine!

PABJ MEDIA PROFESSIONAL AWARDS

“For the first-time ever, PABJ launched a new awards program that honored the public relations, communications, and media professionals within our organization and throughout the region. The event was a super success that has now become an annual flagship affair for PABJ.”
– Ernest Owens,
PABJ President



PABJ STUDENT SCHOLARSHIPS

Congratulations to the following students and future journalists:

Nicolle Majette

CBS3 Trudy Haynes Scholarship Recipient

Temple University

\$10,000

Jemille Q. Duncan

Swarthmore College

\$2,500

Corey Thompson

Temple University

\$1,500

Oscar Vasquez

University of Pennsylvania

\$1,500

Alyssa Threadgill

Temple University

\$1,500

325%
Increase In
Scholarships
YOY!

THANK YOU TO OUR PARTNERS



The Philadelphia Association of Black Journalists deeply appreciates the ongoing commitment and support of its friends, members, and supporters who consistently encourage, empower and sustain our mission.

William Penn Foundation
Lenfest Institute for Journalism
Samuel S. Fels Foundation
Comcast Corporation
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Visit Philadelphia
Laborers' District Council
Cashman & Associates
Philadelphia Community Access Media
Center for Cooperative Media

STAY IN TOUCH

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